

Soong Kit Wong

Department of Agricultural and Applied Economics | University of Wisconsin-Madison
304 Taylor Hall | 427 Lorch Street | Madison, WI 53706
swong26@wisc.edu

EDUCATION

University of Wisconsin-Madison	Madison, Wisconsin
Ph.D. in Agricultural and Applied Economics	Expected May 2027
Master of International Public Affairs	2017
B.A. in Political Science	2013

RESEARCH INTERESTS

Behavioral Economics; Identity Economics; Public Policy; Environmental Economics; Development Economics

RESEARCH

Job Market Paper

Identity as Information: The Impact of Identity-Mediated Information in a Risk Choice Experiment

Draft in progress

Examines whether shared identity changes how individuals interpret and use other people's choices as information. The project uses an experiment in a risk-choice setting to test whether observed choices reflect preferences alone or also identity-mediated social learning.

Research in Progress

Identity's Role in the Persistence and Decline of Black Farming Communities in the American Midwest

Examines how initial settlement patterns, migrant connections, and community scale shaped the long-run persistence of Black farming communities.

Identity-Mediated Social Learning in Residential Choice

Examines how identity shapes the interpretation of social information during residential decision-making. Using a randomized survey experiment, the project tests whether information from identity-similar individuals disproportionately influences neighborhood beliefs and choice.

TEACHING EXPERIENCE

Teaching Assistant, University of Wisconsin-Madison	2021-2026
Led discussion sections, graded assignments and examinations, and delivered occasional full-class lectures at the instructor's request.	

PA 819: Advanced Statistical Methods for Public Policy Analysis	2026
AAE 343: Environmental Economics	2022, 2023, 2024
AAE 215: Introduction to Agricultural and Applied Economics	2023
PA 880: Microeconomic Policy Analysis	2022, 2024, 2025
AAE 244: The Environment and the Global Economy	2021

FELLOWSHIPS AND AWARDS

Behavioral Research Insights Through Experiments (BRITE) Lab Grant, UW-Madison (\$5,000)	2026
Agricultural and Applied Economics Graduate Student Research Fund, UW-Madison	2024
La Follette School of Public Affairs Fellowship, UW-Madison	2015